

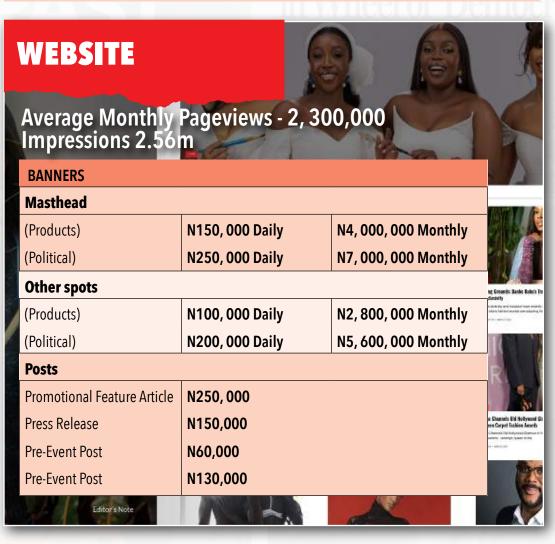


RATE CARD FOR THEWILL DOWNTOWN

EFFECTIVE APRIL 2024

DIGITAL PRINT

Cover Feature	N5,000,000
Page Two	N2,000,000
Full Page	N1, 500, 000
Half Page	N1,000,000
Quarter Page	N750,000
Outside Back Page	N1, 800, 000
Center Spread	N3, 500, 000
Front Page Strip	N2, 000, 000
Product Placement	N150, 000 Per Item
Product Mention	Sentence N80,000 Paragraph N150,000 Full Page N300,000
Event Coverage	N500,000 Per Event



SOCIAL MEDIA



@thewilldowntown Timeline N100, 000 per post (contains up to 10 carousels) N45,000

@thewilldowntown InstaStory

N100, 000 (contains @thewilldowntown Timeline up to 10 carouses) +InstaStory

Instagram Video (60 secs) N110,000



@thewilldowntown

N45, 000 per tweet

 This is a tweet on the @thewilldowntown Twitter / X feed. It accommodates a short caption with no more than 4 photos/videos and a link.



T: +234 810 345 2286, +234 913 333 3888 E: info@thewillnews.com 36^{AA} Remi Fani-Kayode, GRA, Ikeja, Lagos